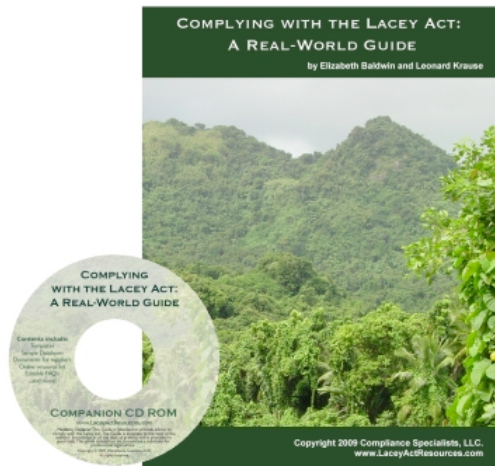


A guide to complying with the updated US Lacey Act

Compliance Specialists announces the release of ***Complying with the Lacey Act: A Real-World Guide***. The updated law is intended to ban commerce in illegally sourced wood products. Under Lacey it is against the law to trade in or own illegally sourced animals/agricultural material regardless of their point of origin or the country in which the illegal action occurred. Also, companies are required to provide detailed documentation on the source of imported agricultural products. Therefore, this Guide is a must for any organization that trades internationally in items containing wood or plant-based materials.



Some of the many topics covered include:

- *Dealing with the First Moment of Panic*
- *Frequently Asked Questions ...and answers!*
- *The Specifics of the Lacey Act Language*
- *Organizing Your Species Data*
- *More Survival Tricks*
- *Making a Lacey Entry*
- *Organizing your Legality Data*
- *The Four Suggested Forms of Tracking Incoming Legality information*
- *A Look at a Real-World Database: a Case Study*
- *What is Evidence of Compliance?*
- *Samples of Legality Documents*
- *Working with your Suppliers*
- *Online Resources*

What is the Lacey Act?

In May 2008, the US Congress passed new legislation banning trade in illegally sourced plants and their by-products—specifically illegal timber and wood products. The new law is an amendment to the 100-year-old Lacey Act, America's oldest wildlife protection statute.

Lacey affects everything containing plant-based materials—even the wood burl veneer on a car's dashboard must be documented. The total number of items impacted is expected to exceed 90,000.

Who can use the Guide?

The Guide is designed primarily to assist US importers with both their import declarations and due diligence requirements. However, it also provides useful information for American exporters and foreign companies selling into the United States, as well as American companies further down the ownership chain. It is written in clear, easy to understand English, and will assist all market levels in evaluating their potential risks and determining the appropriate actions for their specific business conditions.

The Guide's information can be applied to a range of wood products, including logs, lumber, veneer, as well as processed wood goods such as flooring, cabinetry, furniture and more.

Will this book explain the details of the Lacey Act so that I can understand it?

Yes. The Guide provides the actual text of the Lacey Act with an easy to understand commentary that explains the law and how the exact language impacts on your business.

Will this book teach me how to make a US Customs Lacey entry?

Yes. The Guide provides a sample Customs declaration and includes tips for easy completion.

Will this book teach me how to work with suppliers?

Yes. The Guide provides practical advice on how to manage supplier relationships. It also includes a sample questionnaire that can be adapted to work with the complete range of suppliers.

How ‘real-world’ is this guide?

This guide is “brass tacks” real world. It contains specific examples based on real-life situations for each of the areas of focus, including legality and documentation. Actual case studies taken from real business are used to illustrate the main points.

Why should we spend our hard-earned money on this book and CD? What makes it a good value?

All companies that trade in wood within US borders **must** comply with Lacey. It is important that companies make fully informed decisions, assessing for themselves the proper amount of documentation that is required for their particular situation and determining the correct cost-benefit solution.

While consultants are available to develop compliance strategies, they come with both cost and risk.

By following the provided examples and utilizing the documents and databases provided, companies can organize compliance in-house—keeping costs down, shielding their proprietary information from others, and handling their supplier relationships as they see fit.

The Guide also provides information on alternative resources if a company decides it needs external assistance, given its own risk exposure.

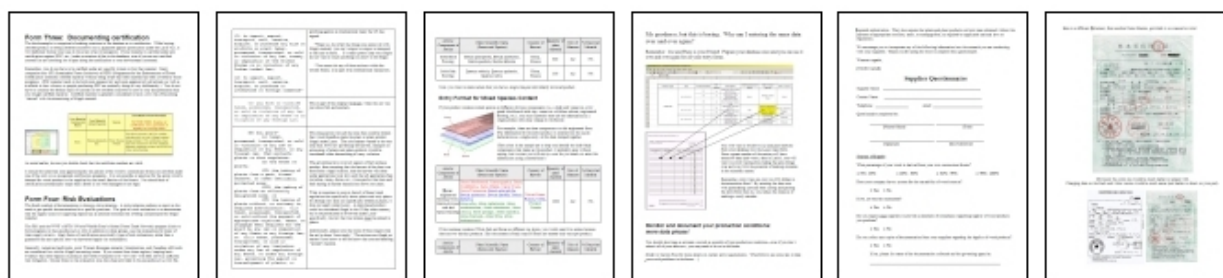
What are the potential penalties for not complying with the law?

Violations of the new law will be met with steep penalties if the government is able to prove that an individual or a corporation has knowingly traded in illegal material or has misreported an imported product. Imprisonment is a possible penalty and corporate fines can go as high as five hundred thousand dollars. There is even a potential penalty of \$250 for a single, minor typo on a document!

The Guide outlines a range of due diligence systems and methods to gather and organize the necessary documentation. There are also tips to avoid those pesky (and expensive) typos.

Much more information about the guide, including sample text can be found at: www.LaceyActResources.com

COMPLYING WITH THE LACEY ACT: A REAL-WORLD GUIDE



“**Complying with the Lacey Act: A Real-World Guide**” is a practical, user-friendly guide to help wood companies comply with the new provisions of the Lacey Act. The **Guide** contains a 146-page book and companion CD ROM which provides practical information to assist international traders to be able to “jump through the bureaucratic hoops” of Lacey. By following the suggestions covered in the book (and using the additional resources on the CD ROM), companies will be able to chart a cost-effective way to establish their own compliance system, according to their specific needs. More information is available at: www.LaceyActResources.com or you can contact Leonard Krause at 1-541-255-2380 or by email at <question@laceyactresources.com>.